

## EAST Search History

| Ref # | Hits | Search Query  | DBs                | Default Operator | Plurals | Time Stamp       |
|-------|------|---|--------------------|------------------|---------|------------------|
| S1    | 12   | ((("7054831") or ("6928414") or ("6036601") or ("6712702") or ("6183366") or ("5819918") or ("20020143619") or ("6970833") or ("6267672") or ("20060128469") or ("7136871") or ("7054830"))).PN.  | US-PGPUB;<br>USPAT | OR               | OFF     | 2007/09/14 12:59 |
| S2    | 1    | ("20040148221").PN.   | US-PGPUB;<br>USPAT | OR               | OFF     | 2007/09/14 13:52 |
| S3    | 298  | geographic and targeted adj2<br>advertis\$5   | USPAT              | OR               | ON      | 2007/09/14 13:53 |
| S4    | 121  | S3 and game   | USPAT              | OR               | ON      | 2007/09/14 13:54 |
| S5    | 11   | S4 and prize  | USPAT              | OR               | ON      | 2007/09/14 14:04 |
| S6    | 21   | ((("5816918") or ("6036601") or ("6183366") or ("6267672") or ("20010039210") or ("20020077169") or ("20030039210") or ("6645068") or ("6712702") or ("20020128908") or ("5948061") or ("6636892") or ("5933811") or ("6964608") or ("20040148221") or ("6928414") or ("6970833") or ("7054839") or ("7054831") or ("20060128469") or ("7136871"))).PN. | US-PGPUB;<br>USPAT | OR               | OFF     | 2007/09/18 17:48 |
| S7    | 22   | online and coupon and print and<br>(validation adj2 code)   | USPAT              | OR               | ON      | 2007/09/18 16:33 |
| S8    | 17   | S7 and game   | USPAT              | OR               | ON      | 2007/09/18 16:32 |
| S9    | 2    | online and ((coupon certificate)<br>with print) and (validation adj2<br>code)   | USPAT              | OR               | ON      | 2007/09/18 16:35 |
| S10   | 15   | (online internet) and ((coupon<br>certificate) with print) and<br>(validation adj2 code)  | USPAT              | OR               | ON      | 2007/09/18 16:35 |
| S11   | 12   | ((("7054831") or ("6928414") or ("6036601") or ("6712702") or ("6183366") or ("5819918") or ("20020143619") or ("6970833") or ("6267672") or ("20060128469") or ("7136871") or ("7054830"))).PN.  | US-PGPUB;<br>USPAT | OR               | OFF     | 2007/09/18 17:53 |

## EAST Search History

|     |    |   |                    |    |     |                  |
|-----|----|---|--------------------|----|-----|------------------|
| S12 | 21 | ((("5816918") or ("6036601") or ("6183366") or ("6267672") or ("20010039210") or ("20020077169") or ("20030039210") or ("6645068") or ("6712702") or ("20020128908") or ("5948061") or ("6636892") or ("5933811") or ("6964608") or ("20040148221") or ("6928414") or ("6970833") or ("7054839") or ("7054831") or ("20060128469") or ("7136871"))).PN. | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:52 |
| S13 | 24 | S11 or S12  | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:48 |
| S14 | 2  | ((("20040148221") or ("6631404") or ("5697844"))).PN.   | USPAT              | OR | OFF | 2007/09/18 17:49 |
| S15 | 3  | ((("20040148221") or ("6631404") or ("5697844"))).PN.   | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:49 |
| S16 | 1  | S15 not S14   | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:51 |
| S17 | 2  | S15 and S14   | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:51 |
| S18 | 1  | S15 and S13   | US-PGPUB;<br>USPAT | OR | OFF | 2007/09/18 17:51 |